

## COMPLETE MECHANICS



**CONTEST TITLE: THE 54<sup>TH</sup> SHELL NATIONAL STUDENTS' ART COMPETITION**

**CONTEST PERIOD: August 9, 2021 – October 1, 2021**

Submission of Entries: August 9, 2021 (12:00 AM PST) – October 1, 2021 (11:59 PM PST)

Preliminary Screening: October 4, 2021 – October 8, 2021

Final Screening: November 4, 2021 – November 5, 2021

Announcement of Winners / Virtual Awarding: November 24, 2021

**ELIGIBILITY:**

- The contest is open to college students who are currently enrolled in a duly recognized college or university in the Philippines for the academic year 2021 to 2022 with at least 9 units.
- The contest is also open to college students who have enrolled in a duly recognized college or university in the Philippines in any of the semesters for the academic year 2020 to 2021 with at least 9 units.
- Graduates of the academic year 2020 to 2021 are not eligible to join the contest.
- Senior High School students are not eligible to join the contest as well.
- 1<sup>st</sup> Place Winners of the previous Shell National Students Art Competition may still join except in the category where they have already won.
- Meanwhile, 2<sup>nd</sup> and 3<sup>rd</sup> Place Winners may still join the contest even in the category where they have already won.

**THEME:**

“restART” for categories A to D.

How can your art lead the charge to restart and rebuild our nation –greater, stronger, and more united?

In a world still coping with the effects of a pandemic, we look to you, the brilliant youth of our country, for inspiration and hope. It is your dreams, your ideas, your unique perspectives, and your novel insight and foresight that will break us out of standstill and move us forward.

As we start a new chapter this 2021, with more vigor and drive than ever, we begin anew our mission: to create a better tomorrow through art; to come together as artists to help bring about a brighter future for all Filipinos. Rallying behind our campaign, JUAN ART NATION, it is an all-encompassing movement, honed by the “Bayanihan” spirit, we aim to recognize, unite and empower Filipino artists.

To help usher in this great movement – this founding of a nation of artists in the wake of a crisis – we challenge you to show us your forward-thinking minds and resilient spirits by creating art that evokes rebirth and new beginnings. The Shell National Students Art Competition (NSAC) has given young Filipino visual artists a platform on which they could showcase their talents through thematic pieces in different mediums.



Now on its 54<sup>th</sup> year, NSAC has chosen its theme for this year – restART.

We task you to actively take part in shaping the future of the Philippines, using your art as your tool and guide.

We call on you to use your youthful voices and vision to become the spark needed to reinvigorate our nation and to revive the passion that lies inside every Filipino.

With just your hands, brushes, and pens, we dare you to become the fresh start our nation needs so it may continue moving onwards and upwards.

#### CATEGORIES:

The contest consists of four (4) categories:

A. Oil/Acrylic – Size should be at least 2 x 3 feet but not bigger than 3 x 3 feet, including the frame. Only rectangular and square canvas will be accepted. Shaped canvas will not be accepted. Mixed media and collages are not allowed. Entries should be ready for display: properly stretched with a box frame or in wrap-around canvas stretcher. Wet paintings will not be accepted.

B. Watercolor – It is highly recommended to use Arches papers and Winsor & Newton or LeFranc & Bourgeois colors. Size of the paper must be 18 x 22 inches and not more than 22 x 30 inches INCLUDING the frame. Mixed media and collages are not allowed. Entries should be properly framed and ready for display.

C. Sculpture – Freestanding, height should be at least 1 foot but not more than 1.5 feet, including the base; and not more than 1.5 feet on all sides. Base is optional. If with a base, should not exceed 2 inches in height and should not be more than 1.5 feet on all sides. The sculpture piece may be made of wood, properly fired clay, stone, metal or any other durable material, or a combination of these. Materials that easily break apart and are flammable (such as paper mache, charcoal, soap, etc.) and works with pointed objects or sharp protrusions will not be accepted. Relief sculpture are NOT allowed. Sculpture should not weigh more than 10 kilos.

D. Digital Fine Arts – Entries must contain “native” or original working files used in composing the entry, which include layered files that must not be flattened, fonts and raw materials such as scanned image sources. All entries must be at least at 300 dpi resolution. Scanned imagery and digital painting techniques via available graphics software may be utilized. Manually produced works that are scanned but not digitally reworked will not be accepted; a printed output that is manually re-touched and/or painted over is also not allowed. Only images produced by the participants (i.e. entrant’s own photos, drawings or paintings) or signified as owned by the contestants are acceptable. Exception is made if the artist shows proof/receipt of purchase from an image bank or person from whom the image was acquired.



## HOW TO JOIN:

**STEP 1:** Visit the official website of Pilipinas Shell Petroleum Corporation to review the complete mechanics.

**STEP 2:** Once you have completed all the requirements, click the link to register. (insert link: C/O DENTSU)

**STEP 3:** Complete the entry form and upload the requirements.

- Category
- Download Link
- Complete Name (as shown in the valid I.D): (First Name, Middle Name, Surname)
- Mobile Number
- Email Address
- Postal Address
- School Name
- Course
- Character Reference (Name of Professor/Dean/Department Head):
  - Contact Number
  - Department
- Entry Title
- Brief Description of the Artwork
- Entry Specifications
  - Category
  - Medium
  - Size
  - Price in Philippine Peso or (indicate NFS if artwork is Not for Sale)
- One (1) scanned supporting document: Certificate of Registration; School Identification Card; Report Card; Endorsement Letter from the University signed by the Head of Department

**STEP 3.1:** Compress all the requirements in a zipped file. Label the zipped file with your first name and surname followed by the title of entry. For example: Jane dela Cruz Bagong Pag Asa.

### A. Oil/Acrylic

- One (1) full shot of the artwork including the frame with plain background.
- One (1) full shot of the finished artwork with the student artist
- Two (2) close-up shots of the focal points of the artwork.
- Two (2) work in progress shots with the student artist.
- One (1) supporting document: Certificate of Registration; School Identification Card; Report Card; Endorsement Letter from the University signed by the Head of Department.

### B. Watercolor

- One (1) full shot of the artwork including the frame with plain background.
- One (1) full shot of the finished artwork with the student artist
- Two (2) close-up shots of the focal points of the artwork.
- Two (2) work in progress shots with the student artist.



- One (1) supporting document: Certificate of Registration; School Identification Card; Report Card; Endorsement Letter from the University signed by the Head of Department.

#### C. Sculpture

- One (1) full shot of the artwork
- One (1) full shot of the finished artwork with the student artist
- Two (2) close-up shots highlighting different parts of the artwork.
- Two (2) work in progress shots with the student artist.
- One (1) supporting document: Certificate of Registration; School Identification Card; Report Card; Endorsement Letter from the University signed by the Head of Department.

#### D. Digital Fine Arts

- One (1) .JPG file of the artwork. Entries should be at least 300 DPI.
- Two (2) work in progress shots with the student artist.
- One (1) original working file or layered file used in composing the entry.
- One (1) supporting document: Certificate of Registration; School Identification Card; Report Card; Endorsement Letter from the University signed by the Head of Department.

STEP 3.2: Upload the requirement through WeTransfer (<https://wetransfer.com/>) and send it to yourself to access the download link.

STEP 3.3: Go to your inbox and look for the WeTransfer email. Then, copy the download link and go back to the entry form to paste the download link.

#### SUBMISSION GUIDELINES:

- The zipped file name should indicate the first name and surname of the participant followed by the title of entry. For example: Jane dela Cruz Bagong Pag Asa
- All requirements must be properly labelled with the first name and surname of the participant, followed by the requirement name and number. For example:
  - JaneDelaCruzSupportingDoc.jpg
  - JanedelaCruzFullShot1.jpg
  - JanedelaCruzCloseUpShot1.jpg
  - JanedelaCruzCloseUpShot2.jpg
  - JanedelaCruzProgressiveShot1.jpg
  - JanedelaCruzProgressiveShot2.jpg
  - JanedelaCruzOriginalWorkingFile1.psd
  - JanedelaCruzSupportingDoc.jpg
- Photos should be at 300 DPI.
- Ensure that you photograph the artwork properly. Here are some guidelines to help you.
  - o Hang the painting on the wall. Place your work at a height where the focal point will be parallel to where your camera will be. Remove glass to avoid reflection.



- o Light your work properly. Shoot your work in a room plenty of natural light.
- o Adjust camera and settings. The ISO and aperture of your camera are especially important to get clear, crisp, and bright images of your artwork.
- The submitted photo must be the final artwork and should not be digitally enhanced. More so, it should not be altered and modified after the submission of the entry.
- No signature or other marks shall be placed on the photo and on the actual artwork.
- The price indicated on the entry of the artwork will be considered as final and cannot be changed at any time after its submission.
- The entry should not have been submitted to any other national or international art competitions.
- Participants may submit a maximum of two (2) entries in any category. Each entry should be registered and submitted separately.
- Register and submit entries from August 9, 2021 (12:00 AM PST) – October 1, 2021 (11:59 PM PST)
- Contact shellsacsecretariat@gmail.com for inquiries regarding submission of entries.

**NOTIFICATION OF ENTRIES:**

The participants will receive a confirmation message and a tracking number via registered email, and SMS from the promoting agency, TOG Integrated, within 48 hours after the submission of entry. SMS messages will appear with the access code 'TOG'.

**SCREENING OF ENTRIES:**

**PRELIMINARY SCREENING:** The entries will be screened and evaluated. During the first round of screening, three hundred (300) qualifiers (75 per category) will be shortlisted. During the second round of screening, one hundred (100) finalists (25 per category) will be identified. The one hundred (100) finalists will be requested to submit their actual artworks for judging. Entries that will qualify will be contacted by the Shell NSAC Secretariat regarding the submission of the actual artwork. It is therefore the responsibility of the participant to ensure that the e-mail address and mobile number provided are correct and active.

**FINAL JUDGING:** The one hundred (100) finalists (25 per category) will be requested to attend the virtual awarding ceremony. Three (3), (1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Place Winners) per category will be identified and will be announced as winners.

**CRITERIA FOR JUDGING:**

There will be three (3) Filipino Art Masters per category who will evaluate the actual artworks according to the following criteria:

Criteria	Details	Percentage
Impact	<ul style="list-style-type: none"> <li>· Remarkable impression of the artwork as a whole</li> <li>· Cohesive composition</li> </ul>	40%



Creativity	<ul style="list-style-type: none"><li>· Excellent interpretation and communication of the theme</li></ul>	20%
Quality	<ul style="list-style-type: none"><li>· Strong integration of elements and principles of designs</li><li>· Innovative in execution of technique and application of material</li><li>· Distinctive experimentation of tools and materials to enhance the concept</li></ul>	20%
Originality	<ul style="list-style-type: none"><li>· New concept in the way the artwork was done, something new and inventive</li></ul>	20%
TOTAL		100%

#### SHIPPING OF ENTRIES:

- Metro Manila qualifiers are requested to ship their artworks at the promoting agency, with address located at 5 Axis Road, Brgy. Kalawaan, Pasig City from October 13 to November 3, 2021. The warehouse is open every Monday to Saturday, from 9:00 AM to 5:00 PM. The shipping expenses should be covered by the participants and will not be refunded. Following your local IATF Protocol, participants who are below 18 years old are requested to stay at home and ship the artworks through a courier service or through their relatives who are 18 to 59 years old.
- Provincial qualifiers are requested to send their artworks to their respective schools or to the nearest Shell Depot from October 13 - 15, 2021. Participants will be contacted by the promoting agency to confirm the details of the pick-up. The transportation expenses going to the schools or Shell Depot should be covered by the participants and will not be refunded. However, shipping expenses will be covered by Pilipinas Shell Petroleum Corporation I and the partner logistics provider, Air 21. Following your local IATF Protocol, participants who are below 18 years old are requested to stay at home and send the artworks through their relatives who are 18 to 59 years old.
- Pilipinas Shell Petroleum Corporation will not be responsible for any damage or loss of any entry.

#### VALIDATION OF WINNERS:

- Winners will be interviewed. They will be requested to show some of their previous artworks for reference.
- A Certificate of Authenticity will be requested as well.



#### NOTIFICATION OF WINNERS:

**PRELIMINARY SCREENING:** Finalists will receive a notification message via registered email, and SMS from the promoting agency, TOG Integrated, within 48 hours after the preliminary screening. SMS messages will appear with the access code 'TOG'. If no response is received within 48 hours after the receipt of the registered notice, the prize will be forfeited upon prior approval of DTI.

**FINAL SCREENING:** Winners will be announced during the awarding ceremony. Moreover, they will receive a notification message via registered email, and SMS from the promoting agency, TOG Integrated, right after the awarding ceremony. If no response is received within 60 calendar days after the receipt of the registered notice, prize will be forfeited upon prior approval of DTI.

#### PRIZES:

- **FIRST PRIZE:** Php60,000 cash, a limited Shell NSAC shirt and jacket, a gold medal, and a plaque
- **SECOND PRIZE:** Php40,000 cash, a limited Shell NSAC shirt and jacket, a silver medal, and a plaque
- **THIRD PRIZE:** Php30,000 cash, a limited Shell NSAC shirt and jacket, a bronze medal, and a plaque
- All finalists, excluding the winners, will each receive a cash prize worth Php2,000, a limited Shell NSAC shirt, and a Certificate of Merit.
- All participants will receive a Certificate of Participation.
- The respective School or University of the first prize winners will get a special grant worth Php20,000 in support of the Faculty Development Program.

#### DISTRIBUTION OF PRIZES:

- A Certificate of Participation will be sent to all the participants through their registered email addresses within fourteen (14) calendar days after the announcement of the winners.
- A Certificate of Merit will be sent to all the finalists through their registered email address within fourteen (14) after the announcement of the winners. Meanwhile, a check which amounts to Php2,000 will be mailed within fourteen (14) calendar days after the finalists have reconfirmed their respective mailing addresses.
- A plaque, a medal, a check which amounts to the winners' respective cash prizes will be mailed within fourteen (14) calendar days after the winners have reconfirmed their respective mailing addresses.
- A check which amounts Php20,000 will be mailed to beneficiary's validated mailing address within fourteen (14) calendar days after the beneficiary has reconfirmed the addresses.



- Prizes can also be claimed from the promoting agency located at 5 Axis Road, Brgy. Kalawaan, Pasig City, in the instance that the winners wish to personally claim their prizes. For provincial winners, the prize will be mailed to their registered mailing address through Air 21 free of charge.
- All winners will be given sixty (60) calendar days after the notice to claim the prize. Unclaimed prizes may be forfeited favoring Pilipinas Shell Petroleum Corporation with the prior approval of DTI.
- In case a winner will send a representative to claim the prize on his/her behalf, the representative must present the following:
  - o Registered written notification letter and/or email sent by Pilipinas Shell Petroleum Corporation.
  - o Authorization Letter from the winner (with signature of the winner);
  - o One (1) valid ID (list of accepted valid IDs listed below) with photo and signature of the Representative
    - § Driver's License
    - § Government Office ID or GOCC ID
    - § Integrated Bar of the Philippines ID
    - § OFW ID
    - § Overseas Worker's Welfare Administration ID (OWWA ID)
    - § Passport
    - § PhilHealth ID
    - § PhilSys ID
    - § Postal ID (plastic type)
    - § Professional Regulation Commission (PRC) ID
    - § Senior Citizen ID
    - § SSS/GSIS
    - § TIN ID
    - § Unified Multipurpose ID (UMID)
    - § Voter's (COMELEC) ID Card
- Photocopy of one School Identification Card with photo and signature of the winner.
- Prize will only be delivered once (1), in the instance that the winner or authorized representative is not available to receive the prize, the Pilipinas Shell Petroleum Corporation's Promotional Agency representative will send a notification to the registered mail and/or email address. Winner will shoulder the succeeding delivery charge(s) and will be given sixty (60) calendar days to claim the prize. Unclaimed prizes may be forfeited favoring Pilipinas Shell Petroleum Corporation with the prior approval of DTI.





#### SHELL NSAC EXHIBIT (Virtual or Actual):

- Pilipinas Shell Petroleum Corporation will have all the rights and ownership of the winning entries. Winning entries will be featured in a Shell NSAC exhibit but will not be sold.
- All the finalists will also be featured in Shell NSAC Exhibit or its partner museums/ art galleries. Entries that are tagged as “Not for Sale will still be featured but will not be sold.
- One hundred percent (100%) of the purchased value of the artwork will be given to the student. An agency representative from TOG Integrated Inc. will contact the student to further discuss the details on how to claim the purchased value.
- If there would be a buyer from the digital fine art (except 1st, 2nd and 3<sup>rd</sup> prize winners), the student will receive Php2, 000 for every reprint.
- A check which amounts to the prize of the artwork sold will be mailed to the students’ validated mailing address within fourteen (14) calendar days after the student has reconfirmed the addresses.

#### DISPOSAL/ RETRIEVAL OF ENTRIES:

- The finalists should retrieve the artworks after the Shell NSAC Exhibit. Participants will be contacted by the promoting agency to confirm the details of the retrieval.
- Metro Manila artworks must be picked up at the promoting agency warehouse with address located at 5 Axis Road, Brgy. Kalawaan, Pasig City from December 13, 2021 – January 17, 2022 after which Pilipinas Shell Petroleum Corporation shall dispose the unclaimed artworks in any manner deemed appropriate without need of notice to the participants. Transportation expenses should be covered by the participants and will not be reimbursed. Following your local IATF Protocol, participants who are below 18 years old are requested to stay at home and ship the artworks through a courier service or through their relatives who are 18 to 59 years old.
- Provincial screened out artworks will be shipped back to their respective schools or to the nearest Shell Depot. Participants will be contacted by the promoting agency to confirm the details of the retrieval from December 13 to 20, 2021. Transportation expenses should be covered by the participants and will not be reimbursed. Following your local IATF Protocol, participants who are below 18 years old are requested to stay at home and pick up the artworks through their relatives who are 18 to 59 years old.
- All Artworks cannot be turned over to any unauthorized persons or buyers.
- Pilipinas Shell Petroleum Corporation will not be responsible for any damage or loss of any entry.

#### INVALID ENTRIES/ DISQUALIFICATION:

- Relatives of Pilipinas Shell Petroleum Corporation up to second degree of consanguinity or affinity are not qualified to join the promotion.
- Relatives of partner promoting agency, TOG Integrated up to second degree of consanguinity or affinity are not qualified to join the promotion.
- Entry Forms with incomplete details are deemed invalid.



- Entries made before and after the submission of entries are deemed invalid.
- Entries that did not follow the specifications (size and weight) based on the contest guidelines.
- Obscene and offensive entries will be rejected outright.
- Entries must be original works of students. Participants proven to have violated this rule will be disqualified.
- Any alterations and modifications made after the submission will disqualify the entry.
- An entry which has been submitted to other local and international art competitions will be disqualified.
- Submission of entry signifies acceptance of all rules and regulations of the competition. Non-compliant entries on any of the stipulated rules and regulations will be disqualified.
- Pilipinas Shell Petroleum Corporation reserves the right to verify eligibility of participants and validity of entries acquired. All decisions made by Pilipinas Shell Petroleum Corporation in relation to the promo with concurrence to DTI are final and irrevocable. No correspondence will be entertained.
- Pilipinas Shell Petroleum Corporation reserves the right to disqualify any participant and/or entry that does not comply with the criteria stated in the Rules and Regulations of Shell National Students Art Competition.
- Pilipinas Shell Petroleum Corporation reserves the right to forfeit prizes from any participant who has breached any of the Rules and Regulations of Shell National Students Art Competition.

#### OTHER TERMS AND CONDITIONS:

- All winning entries will be featured in the 2023 Shell Calendar
- Prize is transferable provided that the winner must provide a written endorsement letter together with a photocopy of their School ID with specimen signature submitted to partner promotional agency, TOG Integrated.
- In the event of death of the winner, Pilipinas Shell Petroleum Corporation may likewise extend the transferability to his/her immediate family member. The immediate family member should also present a photocopy of his/her birth certificate as proof of his/her relationship with the deceased winner. Any such change on the claiming of prize shall be made upon receipt of a proper death certificate. Notice of changes shall not be longer than sixty (60) calendar days from the date of death. If the prize is unclaimed after 60

calendar days, the prize may be forfeited favoring Pilipinas Shell Petroleum Corporation with the prior approval of DTI.



**DATA PRIVACY:**

- By joining this competition, you consent to the disclosure of your personal data for the use of Pilipinas Shell Petroleum Corporation in the conduct of its 54th Shell NSAC. Your personal data will only be shared on a strict need-to-know basis. Group statistics may be used for reporting and research purposes. You understand that Pilipinas Shell Petroleum Corporation will process your personal data strictly in accordance with the applicable data protection law. You can thereafter withdraw your consent through written notification to Pilipinas Shell Petroleum Corporation. Pilipinas Shell Petroleum Corporation will store and/or retain these data for a year, pursuant to any legal obligation imposed upon Pilipinas Shell Petroleum Corporation, or by virtue of any applicable law that may from time to time be in force. Thereafter, your personal data will be deleted.